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FIG. 1 INTERNET SPORTS BROADCASTING SYSTEM 100

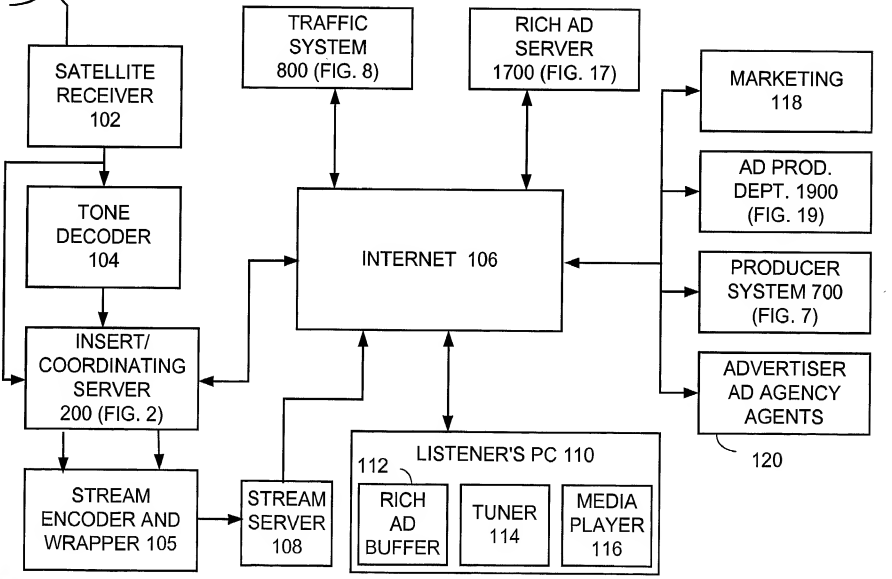

FIG. 2 INSERT/COORDINATING SERVER

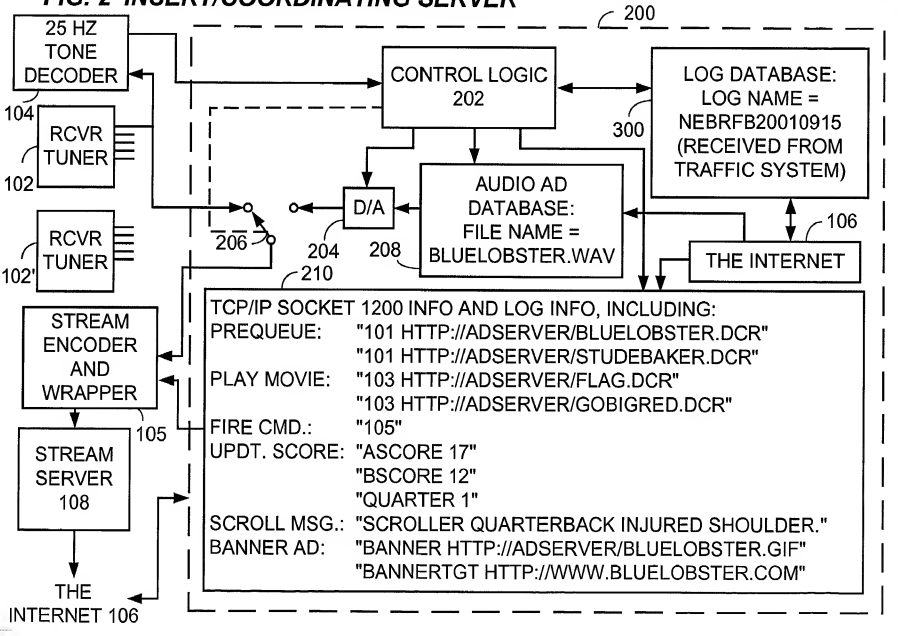

FIG. 3 INSERT/COORDINATING SERVER DATABASES 300

SQL SERVER --

LOG FILES (ONE LOG PER BROADCAST PER DAY)

LOG NAME = NEBRFB20010915
TYPICAL LOG ENTRY:
* * * *
SEQUENCE NUMBER = 87
AUDIO FILE = BLUELOBSTER.WAV
BANNER URL = HTTP://ADSERVER.COM/BLUELOBSTER.GIF
BANNER TGT. = HTTP://WWW.BLUELOBSTER.COM
RICH AD URL = HTTP://ADSERVER.COM/
BLUELOBSTER.DEF
TRAFFIC REF. = [ORDER NUMBER]
UNIX PLAY TIME = [FILLED IN AT BROADCAST TIME]
PLAY ERROR = [FILLED IN AT BROADCAST TIME]
* * * *

AUDIO ADVERTISEMENT FILES

* * * *
BLUELOBSTER.WAV
STUDEBAKER.WAV
* * * *

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FIG. 4 INSERT/COORDINATING SERVER ACTIONS

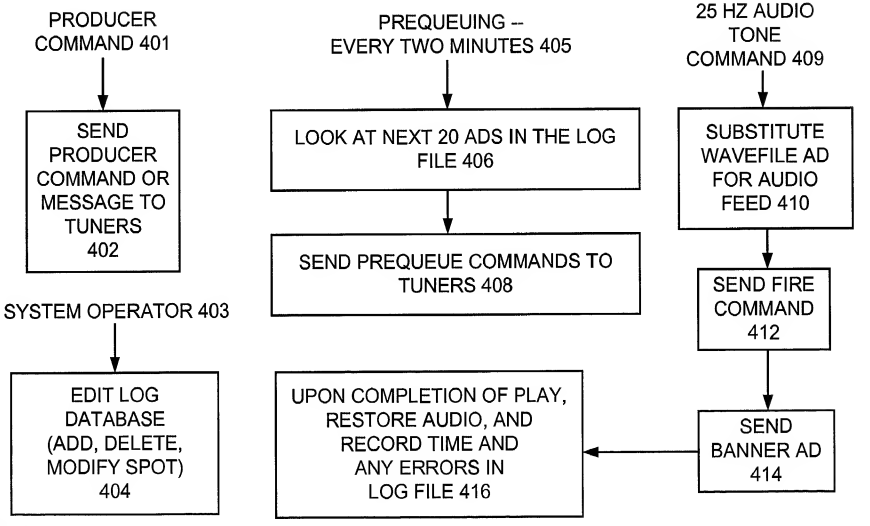


FIG. 5 STREAM ENCODER AND WRAPPER 500

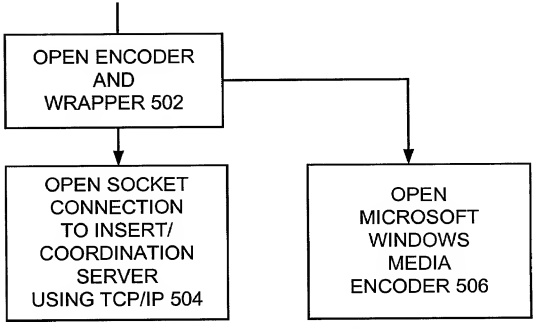


FIG. 6 PROCESSING INCOMING END-OF-LINE EVENT 600

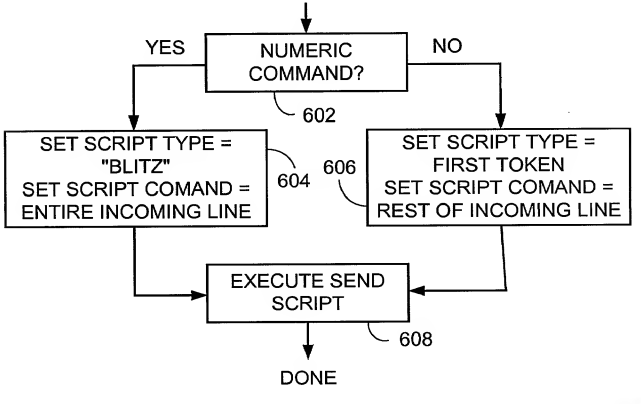
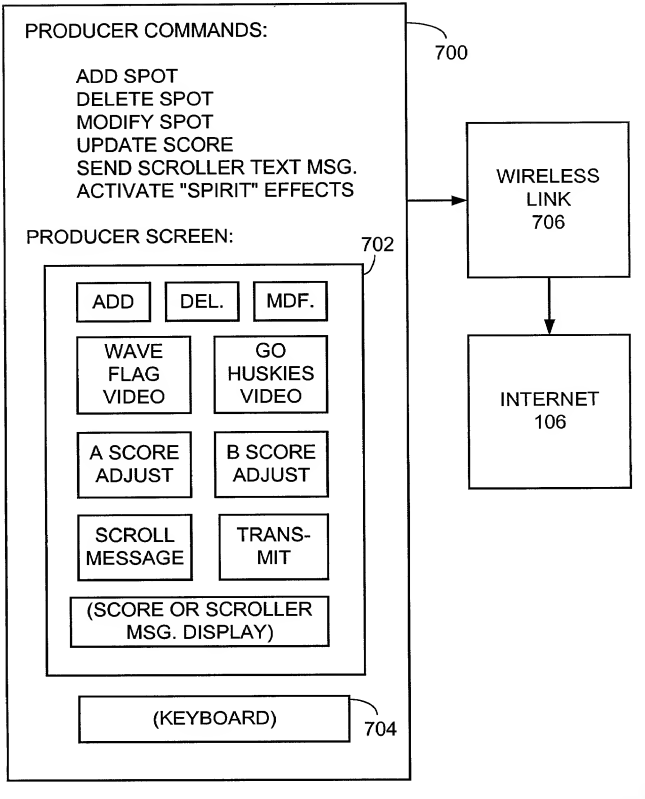


FIG 7 PRODUCER SYSTEM



A NETWORKED BROADCASTING SYSTEM AND TRAFFIC SYSTEM FOR MULTIPLE BROADCASTS
Norman Feuer, et al.
Docket No. 042956/0105

FIG. 8 TRAFFIC SYSTEM

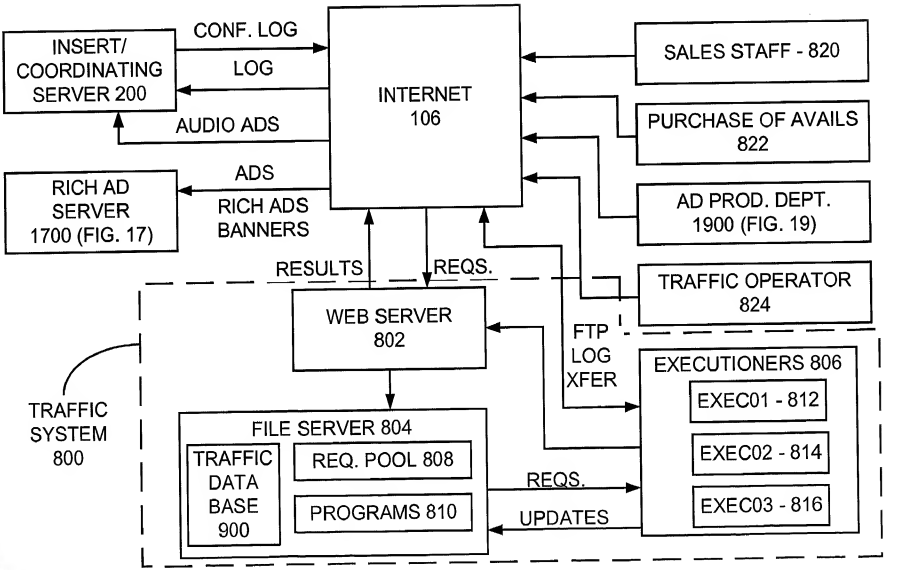


FIG. 9 TRAFFIC SYSTEM DATABASE 900

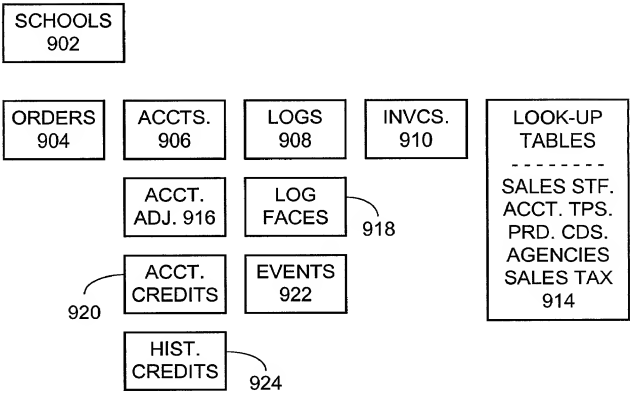
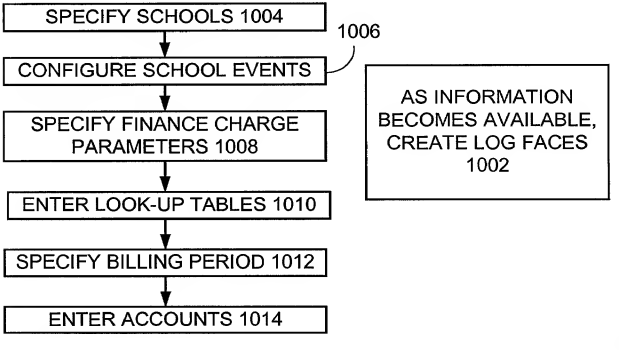


FIG. 10 TRAFFIC SYSTEM SETUP PROCEDURE



EFS Web 2.2.6

FIG. 11 VIEWING AVAILS

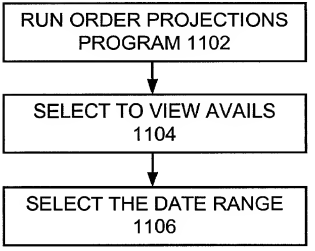


FIG. 12 ENTERING ORDERS

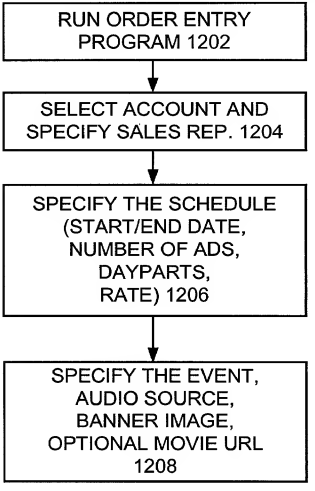


FIG. 13 GENERATING LOGS

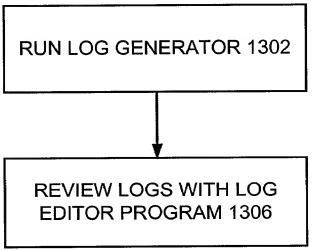


FIG. 14 VIEW CONFIRMED LOGS

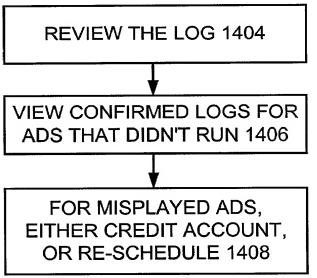


FIG. 15 GENERATING INVOICES

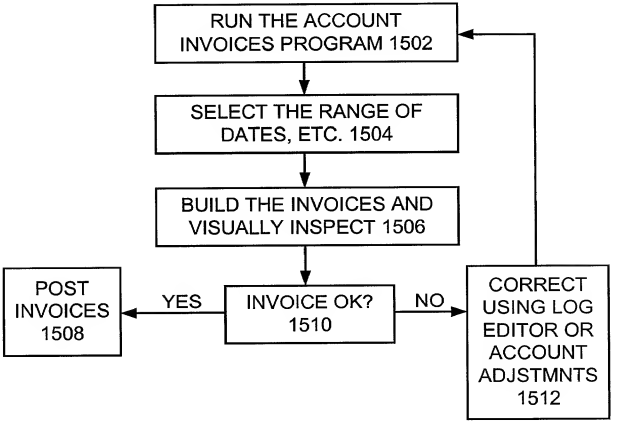


FIG. 16 PERFORMANCE REPORTS

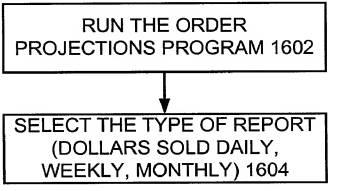


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FIG. 17 RICH AD SERVER

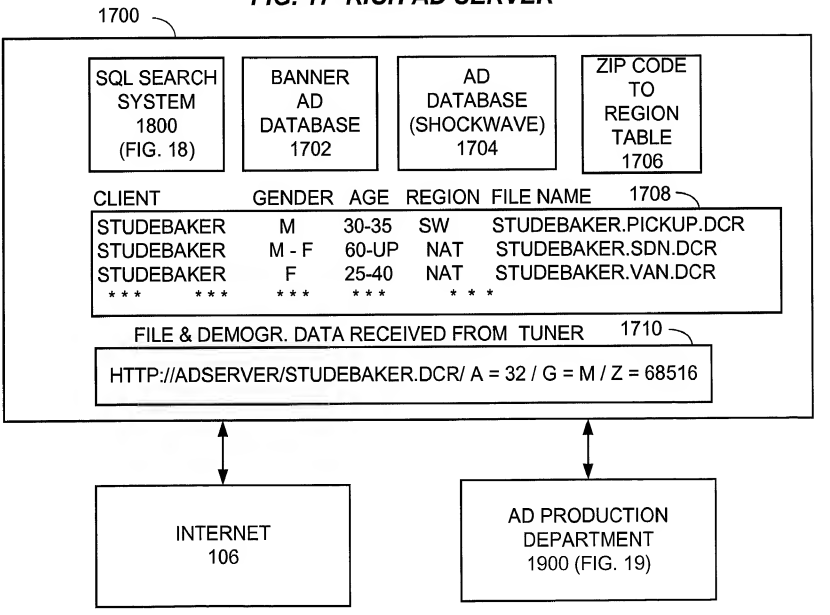

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FIG. 18 RICH AD SEARCH SYSTEM 1800

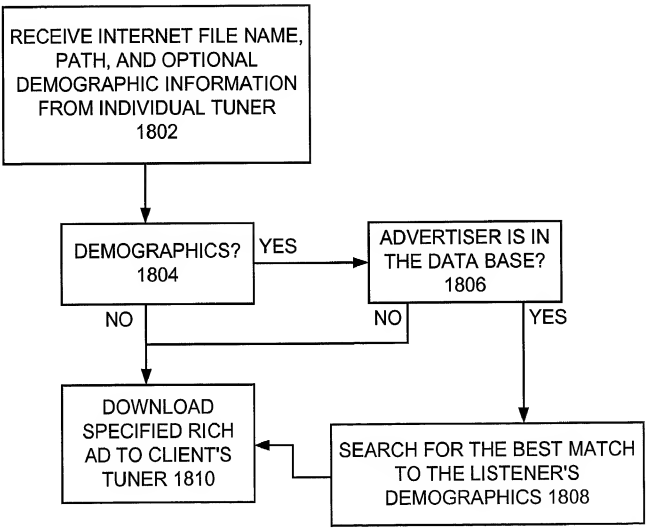

FIG. 19 AD PRODUCTION DEPT. 1900

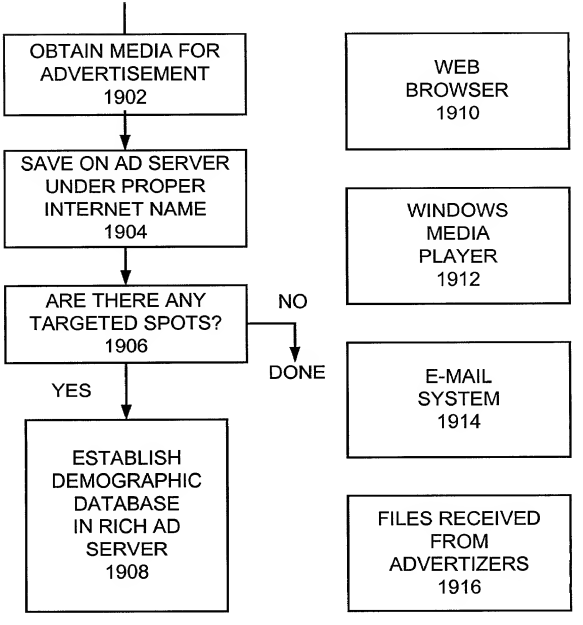

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FIG. 20 TUNER STARTUP PROCEDURES 2000

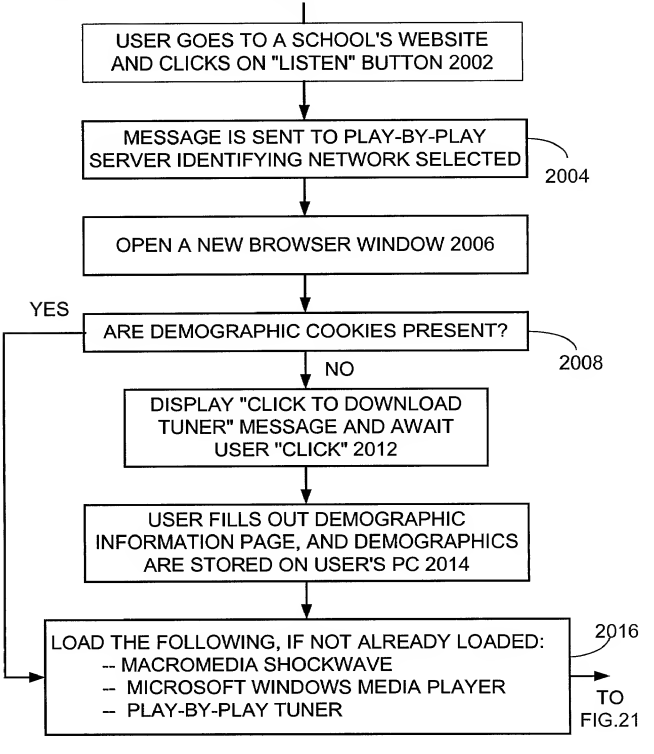

FIG. 21 TUNER STARTUP PROCEDURES 2000 (CONT.)

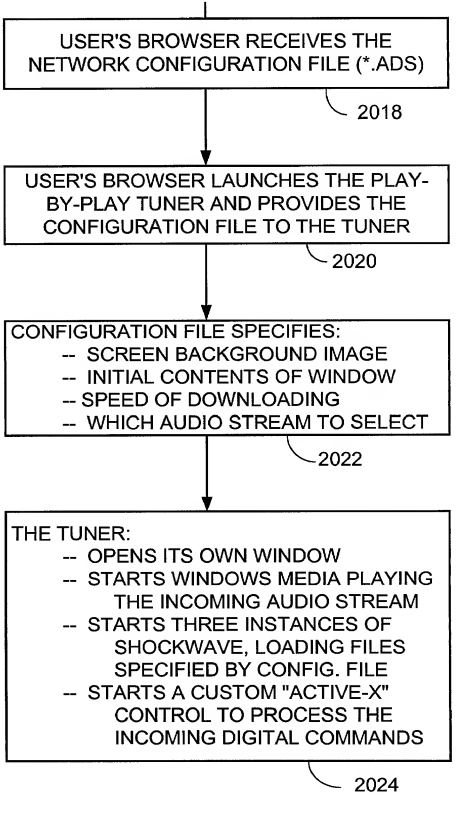

FIG. 22 TUNER OPERATION PROCEDURES 2200

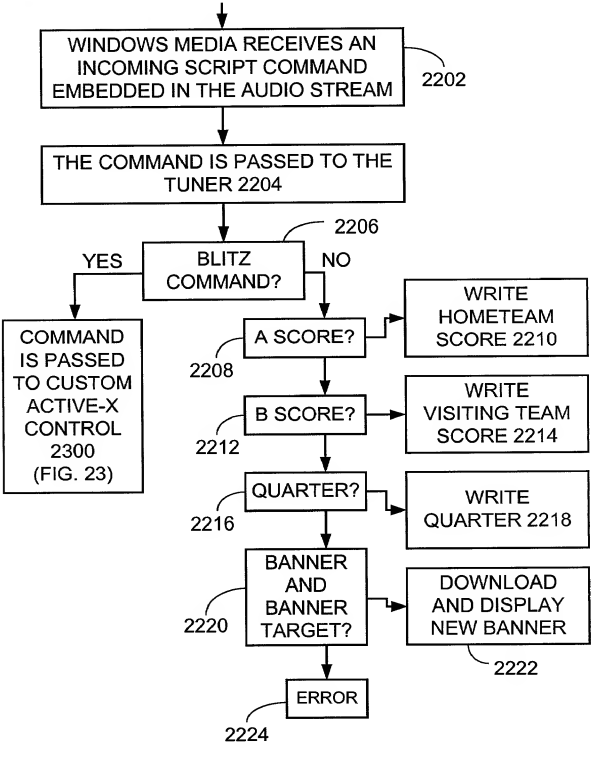

FIG. 23 TUNER ACTIVE-X CONTROL 2300

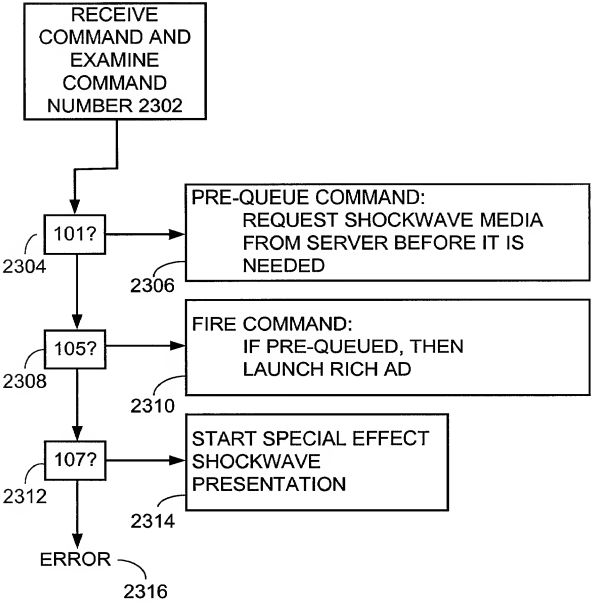

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FIG. 24 THROTTLING DOWNLOADS 2400

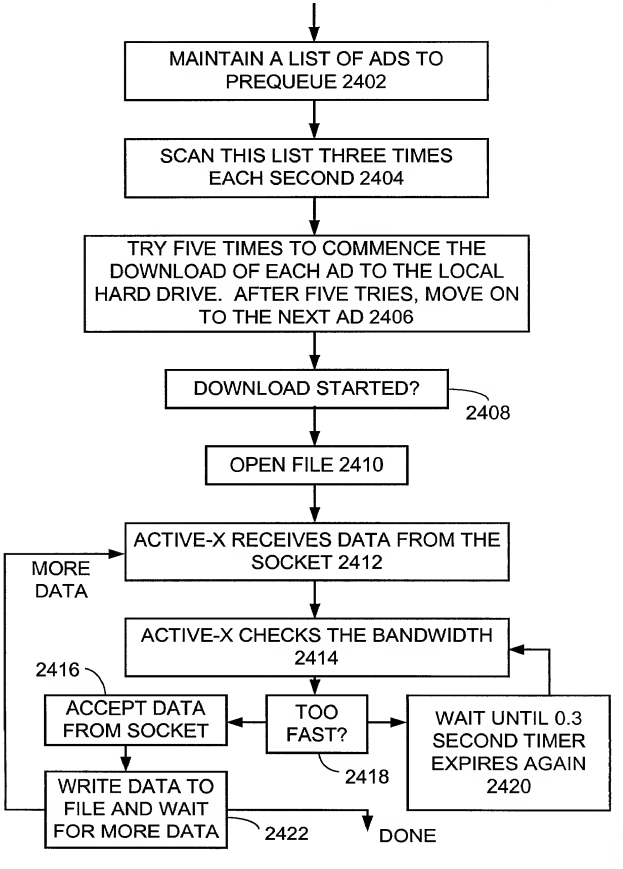

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FIG. 25 ORDER ENTRY/EDIT SCREEN

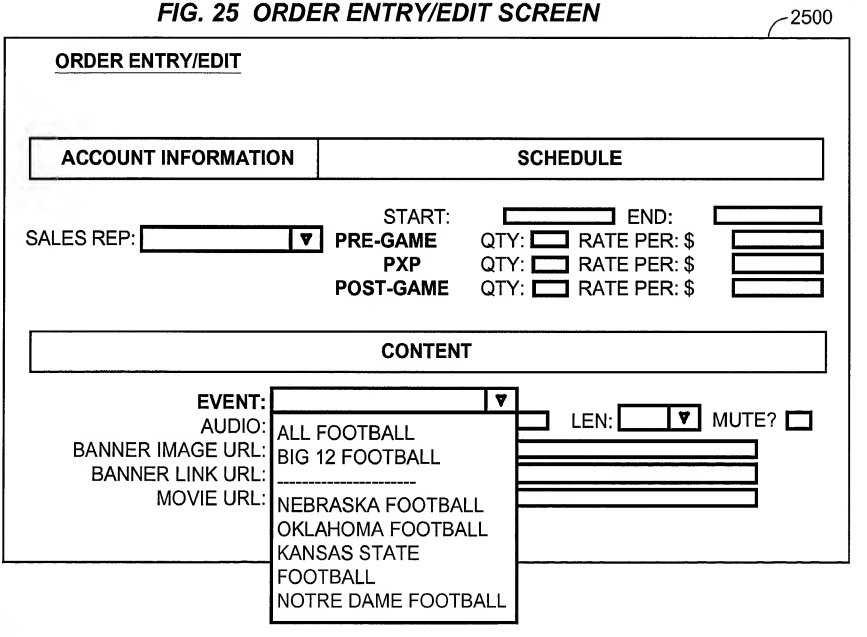

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FIG. 26 TUNER SCREEN -- COMPRESSED (TOOLBAR MODE)

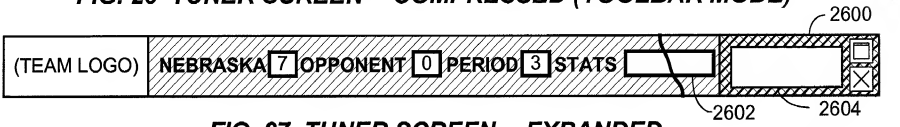
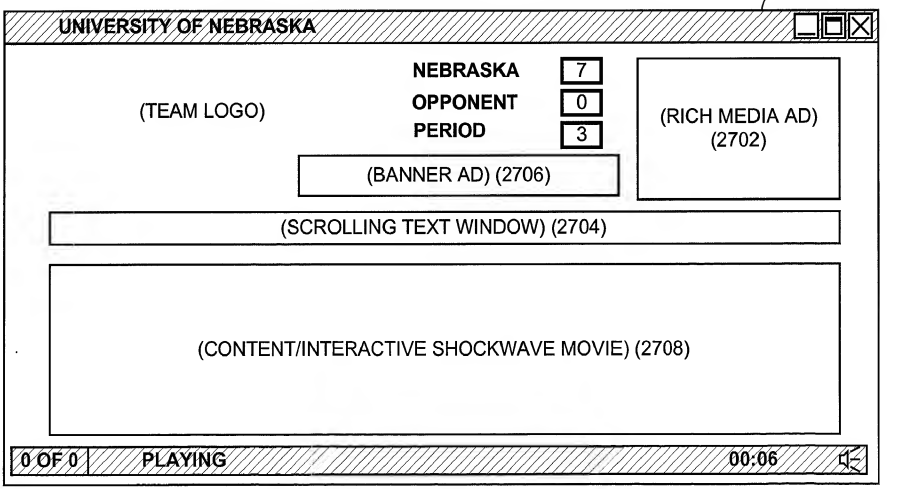
FIG. 27 TUNER SCREEN -- EXPANDED